

# VALERIE FIVAZ

Right to work in the UK | [valerie@valeriefivaz.co.uk](mailto:valerie@valeriefivaz.co.uk) | [valeriefivaz.co.uk](http://valeriefivaz.co.uk) | [linkedin.com/in/valerie-fivaz](https://linkedin.com/in/valerie-fivaz) | Native English and French

Multilingual communications professional with experience in digital strategy, SEO-driven content creation, and multi-channel campaign delivery. Skilled in audience-centred storytelling, website management, and social media engagement within public and private sector environments.

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## WORK EXPERIENCE

### Junior Communications Specialist | Invexa

2026-present

- Design and produce print and digital communication materials, including SEO-driven and social media content, to support brand visibility and audience engagement.

### Visual Communications Intern | Neuchâtel Psychiatric Centre

2025-2026

- Designed and delivered print and digital communication materials to support mental health education and institutional campaigns. Contributed to the website, social media content, email marketing, interactive learning tools (Genially), and app development (GoodBarber) in a public healthcare environment.

### Content Marketing Assistant | Fidulex

2024-2025

- Researched keywords and created optimised blog content using SEO tools, contributing to sustained growth in website traffic.

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## EDUCATION

### Master of Arts in Journalism and Public Interest Communication | University of Neuchâtel

2024-2026

- Master's Thesis: *Who Speaks When Museums 'Listen'? Authority and Inclusion in UK Museum Communication.*

### Bachelor of Arts in English and French Language and Literature | University of Geneva and University of Leeds

2020-2024

- Semester abroad at the University of Leeds (2023-2024).

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## SKILLS

- Communications Strategy & Planning
- Digital Communication
- Social Media Management
- WordPress / Elementor
- SEO Copywriting & SEMrush
- Adobe Suite
- Office Suite